

## SAVED THE NOVELIST'S LIFE.

GREENHORN, AT THE FIRST SHY,  
SPOTS HIM FOR ELIJAH.

Raffes Stunt in Hot Weather Was Wearing  
Out the Literary Mr. Zevin With Every-  
body Asking Him for a Tip and Nobody  
Suspecting That He Was Allanovie.

Mr. Israel Zevin, Yiddish novelist and  
humorist, has gone on his vacation after  
learning a lesson which will make him a  
better and more useful man. It is this:  
Don't get any money on the East  
Side. Because he "got cozy" on a money  
proposition Mr. Zevin was condemned to  
walk the hot streets of the ghetto for a  
week in the very height of the dog days.

Along at the beginning of the silly season  
an afternoon newspaper published in En-  
glish on Park row did a circulation stunt.  
It sent out a living prototype of the Raffes  
of Mr. E. W. Hornung's imagination. He  
walked the streets all day; and every day  
the newspaper published a photograph and  
description of him. Any person who re-  
cognized him was to tap him on the shoulder,  
repeat a certain magic formula and get \$100  
cash. For ten days Mr. Raffes walked the  
streets of New York. Finally, driven to  
desperation by sore feet, he was trying to  
get himself identified by a shopgirl, whose  
picture would look pretty in the papers,  
when he was nabbed by a store detective.

Mr. Raffes then moved on to Chicago  
and sold himself out to an evening paper.  
In Chicago they caught him on the sec-  
ond day. Mr. Zevin is the feuilleton writer  
of the Jewish Daily News. In Hester or  
Reese or Pitt street they would cast out  
and reject a Yiddish newspaper that didn't  
have a daily feuilleton. Mr. Zevin has to  
do a lot of thinking to keep it going day  
after day. So when Mr. Raffes was caught  
he began a burlesque of the whole Mr.  
Raffes business. More expensively, he  
bought a photograph of himself, and he  
bought a photograph of himself. He is supposed to be  
about at Passover time, bearing gifts. They  
always leave a door open at the Passover  
so that he may enter. His popular name  
is "Allanovie." So Mr. Zevin announced in  
a humorous article that Allanovie had been  
sent about the East Side with a sack con-  
taining \$50 in gold, which some would be  
the prize of the first man, woman or child  
who touched him on the shoulder and said  
"You are the Prophet Elijah of the Jewish  
Daily News." Mr. Zevin dashed this off and  
went on to compose a news article, a edi-  
torial and a poem. It was all part of the  
day's work.

The next morning the postman re-  
marked to the business manager that he  
had mail kept on increasing that way  
he had to resign. There was truly an  
unusual number of letters. About two-  
thirds of them said nearly the same thing.  
"If you've sent a man with \$50 walking  
around the East Side, why in Sam Hill  
(or any other orthodox Hebrew curse word)  
don't you publish a description so that we  
can get the money?"

All day letters and kicks and roars came  
in at the business offices. All day sub-  
scribers stuck their heads through the  
cashier's window and wagged their beards  
and made gestures while they told what  
they thought of the paper. Toward evening  
the Sarashin brothers, who run the  
paper, sent for Mr. Zevin, who sat at his  
desk trembling at the ruin he had wrought.

"See what you've done," said the Sar-  
ashins. "What can we do about it?"  
"Send out a man, publish a description  
and offer \$50 reward for anyone who will  
catch him," said Zevin.  
"What about the thought of that," said the  
Sarashin brothers. "You are the man."  
"Himmell!" cried Mr. Zevin, "and the  
thermometer 98 in the shade!"  
"You should have thought of that,"  
said his bosses.

It happens that Mr. Zevin is pretty well  
known on the East Side, since the Jewish  
Daily News wanted a run for its fifty dollars.  
Neither did it seem advisable to publish  
anything like a full description of the  
man, because, as the court reporter remarked,  
you might take risks on a \$50 proposition with the Kribs,  
but not with the East Side.

So the News announced next day that  
"Allanovie" would be abroad on the East  
Side, that he would walk through Seward  
Park every morning, and that he would  
wear a cap with holes in it, suspenders  
instead of a belt, a cane, and gold eye-  
glasses. Fifty dollars to anyone who  
would nail him with the formula.

Next morning, half the East Side was  
in Seward Park. At 10 o'clock, Mr. Zevin  
stroled through the crowd. They all spoke  
to him.

"Good morning, Mr. Zevin," they said.  
"Looking for Allanovie."  
"Yes, I'd like the \$50 myself," said Mr.  
Zevin.

Litwaiser, the kosher butcher, called him  
aside.

"Now see here," said Litwaiser, "you work  
for the News. Tell me more about this  
Allanovie how he looks, and I give you half  
when I catch him."

Mr. Zevin was incorruptible. He strolled  
on, although his collar was within an  
unaccustomed distance. He drifted into  
Hester street. He looked in the Jewish  
Educational Alliance window and every-  
where they asked Mr. Zevin wouldn't he  
please, please tell them more about it. They  
needed the money.

It was that afternoon that five pushcart  
men rushed into the office of the News  
carrying in their midst a struggling, swear-  
ing little Christian man.

"We have got him," said the spokesman  
of the pushcart men. "He says he isn't  
him, but he is!"

"You are wrong," said the cashier. "He  
wears no gold eyeglasses."  
"He did, before he smashed 'em fighting,"  
said the spokesman. "Give us the \$50."

The cashier had to bring him to the Sar-  
ashin brothers before the pushcart men  
would let the struggling Christian gentle-  
man go. He had his knuckles on the side-  
walk, when he collected the \$50. He gave  
it for his glasses. The pedlers departed  
swearing with their shoulders.

## Mr. Maurice Hewlett's Novel The Fool Errant

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your vacation. It is one of the notable  
new novels issued by the

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### LIVE TOPICS ABOUT TOWN.

It was early in the evening when three  
young men roamed into a Coney Island  
dance hall. A starved voice at the other  
end of the hall was expatiating on the shade  
of the old apple tree, when the waiter,  
giving the table a look with his apron, asked,  
"What'll it be?"

"A long beer for mine," said the first.  
"Same here," said the second, "and a  
third," said the waiter, and a moment  
later, over the bar, was heard the cry:  
"Two Second Avenue and a brownstone  
front for 17."

If you see swinging over a noisome alley-  
way, where Roosevelt street begins to  
look out upon the river, the worn sole  
and down-trodden heel of an uppersole  
shoe, you may know that through that  
narrow passage lies your way to the cobble  
of the Porto Rico colony, for that is the  
centuries old sign of the *rapadero*. This  
cobble hardly aspires to so high a title  
as shoe-maker; he is nothing but a remen-  
der, one who gives to old shoes a little  
more wear. His shop is merely a bench  
in the paved court of a tenement and over-  
head he has a few yards of striped goods  
brought from Porto Rico to serve him for an  
awning. Against his bench leans a guitar.  
It is a great lounge place for the colony  
and it is not unusual to hear the tones of  
the guitar along with the muffled tap of  
the hammer on leather and lapstone.

The porter of an extensive warehouse in  
Front street has learned to distrust the  
honesty of his fellow man. All day Sun-  
day there lay on the roof of the building a  
fine Panama hat blown from the head of  
some traveler on the Bridge almost over-  
head. All day long the hat lay in plain  
sight of the Sunday traveler on the Bridge.  
Bright and early on Monday morning the  
porter of the warehouse began to question  
the hat. The first caller asked leave to go on  
the roof, and it was only by diligent question-  
ing that he was brought to the plain statement  
that his hat had blown off and he had seen  
it lodge on that roof. Before taking him  
to the upper regions the porter had the fore-  
thought to ask what size hat he wore. The  
hat when recovered proved too small,  
and anyway it contained a card with quite  
a different name. During the day no fewer  
than eight attempts were made to annex  
that Panama, but in no case was property  
proved.

"English playwrights select more curious  
sounding titles for their plays than our  
American dramatists," said a manager  
last night. "There may be nothing in a  
name, but your English dramatists think  
there is a great deal, else why would he  
saddle a play with some of the names that  
will soon adorn our billboards? 'Peter Pan'  
is not bad, but when they name a play 'All-  
of-a-Sudden-Party' I think the individual  
who selected the name deserves to attract  
attention at the start. We will have another  
one of those hyphenated play titles to  
bother us soon. 'Barry's Alice-Sit-  
by-the-Fire' is produced here."

Smoke, the mascot of Engine Company  
32, returned for duty the other night after  
being in the dog hospital three weeks with  
a broken leg.

Smoke is a coach dog and has been in  
the house in John street near Gold for five  
years. Smoke was run over by a tender  
responding to an alarm. While he was in  
the hospital the firemen were kept busy  
reporting his condition to the telephone  
girls of the John street exchange, among  
whom Smoke was a great favorite.

An old customer of a downtown seed  
store entered the place a few days ago and,  
addressing the salesman who usually waits  
on him, said:

"See, George, those 'Peerless' beans  
you sold me last spring are being the finest  
ever are the worst seeds I ever tried to  
grow. They came up all right, flourished  
for a time, produced about four beans to  
each plant and then slowly dried up. What's  
the trouble?"

"Had plenty of thunder and lightning  
out in Jersey this year, haven't you?"

"Yes, but what's that to do with the growth  
of the beans?"

"Everything. Electricity will knock  
beans out quicker than a wink. If the lightning  
has been sharp and close to your garden  
this year, you can depend upon it that your  
beans had been struck by lightning. We've  
had a number of similar complaints."

"Well," growled the suburbanite, "I guess  
I'll have to put lightning rods in my bean  
patch."

A physician who served his time as an  
intern in a big local hospital was telling  
of the different modes of treatment for  
patients who were found to be feigning  
sickness.

"It was exceedingly effective and much  
more simple than the hypodermic needle  
treatment. Three times a day the patient  
got one dram of tincture of green soap and  
one dram of asafoetida, mixed with enough  
vichy to keep one dose close to the palate  
and the next was administered. One day  
was the longest any of the malingerers  
ever stayed with us."

"Lovers of purity in English ought to  
make a pilgrimage down here every now  
and then," said an old New Yorker as he  
passed Burling Slip. "If tradition is to be  
relied on, we are indebted to Burling Slip  
for Lindley Murray's famous 'Grammar of  
the English Language.' The story is that  
old Lindley was going home from  
market one day with a brace of fowl in his  
hands sought to show his athletic abilities  
by jumping across Burling Slip. He slipped  
and fell and his subsequent lameness was  
attributable to that fall. To his lameness  
and consequent incapacity for active exer-  
cise posterity is indebted for the grammar  
that made him famous."

# Macy's

## Suing for the Right to Reduce Prices:

### Something New in Merchandising, To Put It Mildly.

R. H. Macy & Co. invite your attention to the fol-  
lowing quotation from an editorial published in a news-  
paper that has the largest circulation in the United  
States:—

"The firm of R. H. Macy & Co. rendered a really great ser-  
vice to the public at large and to the business interests of the  
community in their fight against the Book Trust."

"The Book Trust alleged its right to FORBID RETAILERS  
TO SELL BOOKS BELOW A CERTAIN PRICE FIXED BY  
THE TRUST."

"Macy & Co., acting in behalf of the purchasing public, main-  
tained in the courts, at considerable expense, THEIR RIGHT TO  
SELL MERCHANDISE BOUGHT BY THEM FOR WHATEVER  
PRICE THEY PLEASED."

"The case was heard before Judge Ray in the United States  
Circuit Court, Isidor Straus and Nathan Straus, partners, appear-  
ing, under the firm of R. H. Macy & Co., in behalf of the public  
and the rights of the individual business man."

"The thanks of the public are due to R. H. Macy & Co. for  
the fight they made against this particular form of trust oppres-  
sion. And still greater thanks are due to Judge Ray for this ex-  
cellent opinion, in which he sustains the action of Messrs. Straus  
appearing in behalf of the public interests."

"It is to be hoped that the get-rich-quick gentlemen who  
propose to get such money from the public by making themselves  
lords and masters of purchaser, retailer and all others will take to  
heart the lesson that is taught them in the opinion quoted above."

The above tells you about our legal action, and our  
successful effort to uphold the right of R. H. Macy &  
Company to sell their property to the public as cheaply  
as they choose.

You will see that an effort was made to compel us  
to charge for books the same high prices as are charged  
by concerns that do business on a high profit basis.  
The idea was to forbid us, in spite of our superior facili-  
ties for merchandising on a cash basis, to give to the  
public the benefit thereof.

This legal decision, as has been truly said, is of in-  
terest to the purchasing public.

It certainly constitutes a new feature in American  
merchandising.

All kinds of law suits are brought in the courts of  
this country.

All kinds of efforts are made to enable men to earn  
a higher profit.

This law suit was carried on to obtain for R. H.  
Macy & Company permission to sell for less profit.

We have no especial wish to extract advertising  
value from a law suit in which we have defended the  
rights of other merchants, the liberty of the individual  
business man.

But we think those of our friends who have known  
and upheld the Macy cash system of doing business at  
lower prices than all others will be interested in this  
legal confirmation of our business principle.

We mean to give to the public the benefit of the  
lowest possible prices, even in spite of combinations  
fighting to uphold extravagant charges.

We mean that the purchaser at R. H. Macy &  
Company's store shall know that he, the purchaser, is  
deriving the full benefit of the cash system, of the un-  
equalled facilities of the greatest retail store in America,  
the store that relies for its success upon enormous  
sales, at the lowest possible charge to the consumer;  
but for cash only.

## "LITTLE JOHNNY JONES" BACK.

George M. Cohan Welcomed to Broadway  
at the New York Theater.

George M. Cohan gave his regards to  
Broadway in person again last night when  
"Little Johnny Jones" was revived at the  
New York Theater. This musical piece is  
about the best that Mr. Cohan has pro-  
duced, and last night it went with a vim  
that characterized its previous runs in  
New York. Cohan in the title role got a  
welcome that was spontaneous and hearty.

The only change of importance in the  
cast is the substitution of Adele Rafter for  
Trudy Shattuck as *Florabel Fly*, the San  
Francisco newspaper woman. Miss  
Rafter's performance had all the go which  
the part demands, and it isn't her fault if  
one cannot find such newspaper women in real  
life. Tom Lewis repeated his hit as *The  
Unknown and Ethel Love* sang and danced  
with her accustomed vivacity. Jerry J.  
Cohan, Sam J. Ryan, Charles Bachmann,  
Edith Tyler and Helen F. Cohan were ac-  
ceptable in their parts.

## LILLIAN RUSSELL IN VARIETY.

Come Opera Singer Signs to Appear With  
F. F. Proctor.

Lillian Russell signed a contract yesterday  
afternoon in Saratoga with F. F. Proctor.  
By the terms of the contract Miss Russell  
will appear under Proctor's direction for  
an indefinite period, opening early in Octo-  
ber next at Proctor's Twenty-third Street  
Theater. She is to remain at the Twenty-  
third street house as many weeks as may  
be warranted by the condition of business,  
and then she will be heard at Mr. Proctor's  
other playhouses.

Miss Russell may also make a tour of the  
larger cities under Mr. Proctor's direction,  
following her season in this city. If she  
goes on the road at all, it will be with an  
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INTERESTS OF MUSIC.

### The August number contains

Editor Philipp and What He is Accomplish-  
ing at the Paris Conservatoire. BY  
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Milton and Music. BY NATHAN HASKELL DOLE  
Music in the West. BY W. S. B. MATTHEWS  
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Jefferson D. ANGELIS in

# THE OUTING MAGAZINE

Edited by CASPAR WHITNEY

## FOR AUGUST, 1905.

LAST month we told you of a series of articles in preparation designed to show the place our  
country has taken among the family of nations, and how this place has been achieved.  
These articles will show this "white side" and make every reader beneath the Stars and  
Stripes proud of his country—for that is exactly what we wish to do. We want them all to  
realize that unclean politics and frenzied finance, of which we are hearing so much, do not touch the  
real heart of the country. We want to emphasize that this magazine seeks the heart of the land, and is

## INTENSELY AMERICAN

We show always the manly, wholesome—the best aspects of our national life; the CLEAN,  
WHITE SIDE, and not the foul spots. And that is a quality worth remembering when you place  
a magazine in your HOME.

But just now we want to talk about the contents of this August number, which comes to you  
in the height of vacation time and which we have made with a view to helping you pass your  
holidays most profitably and amusingly. It is full of the spirit of the season, this August number—  
full of woods and water and loafing and refreshing pictures; and in this building we have kept our  
promise to secure the best material of pen and pencil. You will miss much if you fail to read this  
luxurious mid-summer number.

## GLANCE OVER THIS VARIETY

There is Charles G. D. Roberts' great animal story—"THE ROMANCE OF RED FOX"—  
which ranks easily among the best two or three animal stories ever written, and illustrated by  
Charles L. Bull.

Francis Metcalfe gives another of his intensely funny "SIDE SHOW STUDIES," and the  
accompanying drawings of Oliver Herford are even funnier.

Ralph D. Paine, recognized as one of the ablest writers of special articles, tells the human  
story of "THE BATHTERS OF THE CITY," and illustrates it with photographs that are as good as  
the text.

## HELPFUL AND ENTERTAINING

Do you like boating?  
Then read "WHEN THE RIVER CALLS," the story of a canoeing trip down the Connecticut  
River, with full and valuable suggestions on how to make such trips.

Are you an automobilist?  
An interesting and authoritative article, "THE AUTOMOBILE AS A MEANS OF COUNTRY  
TRAVEL," which Edward Penfield has very cleverly illustrated, will tell you a lot you ought to  
know.

Are you a mountain climber?  
Read "CLIMBING THE HIGH ALPS," which tells where and how to climb, with hints for  
mountaineering and its equipment, and some startling photographs showing the hazards of this game.

Are you fond of camping?  
"A CAMP AT ST. CLAIR FLATS" will give suggestions as to spending your vacation pleas-  
antly and economically.

Do you want to learn something of the romance and the daring of the early days in our Great  
West, and of what is now being done there for the encouragement of our frontier farmers?  
Then read "TAMING THE FRONTIER" and "THE WINNING OF THE DESERT."

## ALL OF THE BEST

Besides all these there are also the departments, full of practical information for people who want to know how  
to "do things." For example, how to make rafters for swimmers, what to do with your dog in summer, how to handle  
your camera at the seashore; and, of course, there is everything the sportsman wants to know (at this season, including  
Mr. William Marshall's own story of how his yacht ATLANTIC won the Emperor's Cup. In fact, "something for every-  
body, and all of the best," is the motto upon which we are building THE OUTING MAGAZINE, and winning monthly  
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